

Who we are

At generationJuice and Truedose Technologies Limited, it is of great importance to us that we maintain the trust & confidence of all our customers, visitors to our website, and potential customers. We are only interested in providing you with great tasting juices & drinks and award-winning, innovative dispensers. We do collect some of your personal data, to allow us to contact you, help build our relationship with you and manage any registered account(s) that you hold with us. We do not trade email lists, telephone numbers or any personal information with other companies, and this Privacy Policy explains in more detail when & why we collect your personal data, what we use it for and how we keep it secure.

Types of data we collect

We may collect the following data specific to you:

Name, email address, telephone number(s), job title, profession, business name, business/postal address, business sector. We will only use this information to contact you to further our relationship with you, and will never pass it to anyone without your consent.

Website Cookies

www.generation juice.co.uk may place and access certain first-party Cookies on your computer or device. First-party Cookies are those placed directly by us and are used only by us. We use Cookies to facilitate and improve your experience of www.generation juice.co.uk and to provide and improve our services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

All Cookies used by and on www.generation juice.co.uk are used in accordance with current Cookie Law. Before Cookies are placed on your computer or device, you will be shown a pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of www.generation juice.co.uk may not function fully or as intended.

The following first-party Cookies may be placed on your computer or device:

Name of Cookie	Service	Purpose	Expiration	Main Purpose	Required
__cfduid	'Cloudflare'	Cloudflare is a website performance and security optimisation platform. This cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not contain any personally identifiable information.	6 Months	Strictly Necessary	Required

PHPSESSID	Web Application Server	This cookie is generated by the web application. This is a general purpose unique identifier used to maintain user session variables. The unique identifier is a highly randomised string of alphanumeric characters. It is used to assist with user related functionality, such as login sessions. It does not contain any personally identifiable information.	When the web browser is closed.	Strictly Necessary	Required
cocCookiePol	Web Application	Used for tracking your acceptance for using cookies	30 days	Functionality	Optional

www.generation juice.co.uk uses analytics services provided by Google Analytics. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling us to better understand how www.generation juice.co.uk is used. This, in turn, enables us to improve www.generation juice.co.uk and the services offered through it.

The analytics service used by www.generation juice.co.uk uses Cookies to gather the required information. You do not have to allow us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of www.generation juice.co.uk, it does enable us to continually improve it, making it a better and more useful experience for you.

The analytics service used by www.generation juice.co.uk uses the following Cookies:

Name of Cookie	First / Third Party	Provider	Purpose
_utmt	first	Google Analytics	Used to throttle request rate.
_utma	first	Google Analytics	This cookie lets us know if you've visited before, so we can count how many of our visitors are new to generation juice.co.uk or to a certain page.
_utmb	first	Google Analytics	This works with _utmc to calculate the average length of time you spend on generation juice.co.uk
_utmc	first	Google Analytics	This works with _utmb to calculate when you close your browser.
_utmz	first	Google Analytics	This tells us how you reached generation juice.co.uk (e.g. from another website or a search engine)

You can find out more information about Google Analytics at <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

We do not use any other third-party Cookies on www.generation juice.co.uk. In addition to the controls that we provide, you can choose to enable or disable Cookies in your

internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies. By default, most internet browsers accept Cookies, but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

You can choose to delete Cookies on your computer or device at any time, however you may lose any information that enables you to access www.generationjuice.co.uk more quickly and efficiently including, but not limited to, login and personalisation settings.

It is recommended that you keep your internet browser and operating system up-to-date and that you consult the help and guidance provided by the developer of your internet browser and manufacturer of your computer or device if you are unsure about adjusting your privacy settings.

Access to your personal information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer, Karen Cunningham, at karen@generationjuice.co.uk

Changes to this Privacy Notice

This Privacy Notice is regularly reviewed, and updates highlighted accordingly. This policy was last reviewed on 11 June 2018